



PRESS RELEASE

For Immediate Release

BID Equity closes its debut fund at the €125 million hard cap

November 29th, 2019 – BID Equity, the DACH-region software buyout specialist, has closed BID Equity Fund II at its hard cap of €125 million in its second and final close, with a significant additional commitment by the BID Equity team.

Hamburg-based private equity firm BID Equity is pleased to announce the successful final closing of its advised BID Equity Fund II, the first institutional fund following three years of deal-by-deal investment activity in the small-cap software space in Europe.

BID Equity Fund II attracted a diversified group of institutional blue-chip investors, international family offices and entrepreneurs from Europe and the US. The Fund was oversubscribed and reached its hard cap with total capital commitments of €125 million with a significant additional commitment by the BID Equity team.

BID Equity Fund II will continue the successful strategy with a focus on majority investments in established B2B software firms in Europe (focus on the DACH region) with EBITDA between €0.5-5 million.

The Fund, which made its first investment in clinical research software firm XClinical within three weeks of the first close this July, envisages building 9-10 platforms in its target region.

The founding partners of BID Equity commented: “We are very pleased with the strong interest our first-time fund has generated amongst international investors and that the fundraising took us just 9 months to complete from formal launch. We firmly believe that our specialist software sector focus and expertise give us an edge in identifying, sourcing and adding value to small-cap companies in a market segment that enjoys strong demand growth. In addition to seeking defensive attributes of recurring revenues, high entry barriers and margins, there is significant potential to accelerate growth and to build leading platforms through buy & build in the small-cap software space. We look forward to delivering excellent returns for our investors across the investment cycle”.

The fundraising process was supported by AXON Partners, exclusive placement agent for the Fund as well as P+P Pöllath + Partners Rechtsanwälte und Steuerberater for legal and tax matters.

“Investors were attracted by a combination of several factors including a well-differentiated strategy, the compelling market opportunity and a strong alignment of interest with above average team commitment” says Dominik Meyer, Managing Partner at AXON Partners.

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About BID Equity

BID Equity is a German private equity firm focused on B2B software buyouts in the DACH-region. BID Equity was founded in 2016 by three former BCG consultants: Dr. Helge Hofmeister, Dr. Axel Jansen and Lars Kloppsteck. Since its formation BID Equity invested on a deal-by-deal basis with institutional investors backing a total of 14 transactions (five platforms and nine add-ons).

For more information: www.bidequity.de

About AXON Partners

AXON Partners is an independent management-owned private equity advisor. The firm provides general partners with comprehensive fund advisory and placement services as well as support and advice in investor relation matters. AXON Partners also provides secondary market intermediary services advice on the sale or restructuring of private asset portfolios. AXON operates from two offices in the UK and Switzerland and works with a broad investor base in Europe including fund of funds, insurance companies, pension funds, banks, family offices and other financial institutions.

For more information: www.axonpartners.biz

About P+P Pöllath + Partners

P+P Pöllath + Partners is an internationally operating law firm, whose more than 140 lawyers and tax advisers in Berlin, Frankfurt and Munich provide legal and tax advice. The firm helps structure private equity funds in Germany and provides services related to both fund formation and transactions. More than 40 professionals contribute to the fund structuring practice. P+P's services include fund formation work for a broad range of international and German private fund sponsors, as well as boutique firms.

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